

December 03, 2007 09:46 AM Eastern Time

ProjectGreenGift.com – A Breath of Fresh Air

Help Friends and Family Offset Their Daily Environmental Impact By Offering Holiday Season's "Greenings"

STAMFORD, Conn.--(BUSINESS WIRE)--Are you in search of the perfect feel-good present this Holiday season? Think out of the big ribbon box, and give the gift of "green."

ProjectGreenGift.com (www.projectgreengift.com) a division of MXenergy Inc., is a carbon dioxide offset program, where those looking for a perfectly green gift can purchase a tree to be planted by the Confederated Salish and Kootenai (CSK) Tribes in the State of Montana. The CSK Tribes are comprised of the Bitterroot Salish, the Pend d'Oreille and the Kootenai tribes.

Each recipient will receive an Environmental Remediation Certificate from Sustainable Forestry Management Ltd. (SFM) certifying that trees planted will offset CO₂ emissions for one year.

Emissions of carbon dioxide resulting from human activity are a chief cause of global warming. A significant portion of these emissions come from energy consumption for transportation, home heating and home electricity production. Forests absorb and store carbon dioxide efficiently and provide an opportunity for homeowners and businesses to voluntarily offset the environmental damage caused by energy consumption. Through photosynthesis, trees take CO₂ out of the air, replacing it with life-giving oxygen.

"The average U.S. family's electricity usage produces 5 tons of CO₂ emissions per year," explained MXenergy President and Chief Executive Officer Jeffrey A. Mayer. "ProjectGreenGift.com offers those looking to give back a way to offset the environmental impact of powering those Holiday lights and keeping their homes warm this winter."

In 2001, SFM purchased the carbon rights to an area within the CSK Tribal lands that had been destroyed by fire. The CSK Tribe has used the proceeds for the reforestation of the area (seedlings and cost of planting). CSK Tribes maintain the carbon stock in the land and deliver a report attesting to the carbon sequestration and projections thereof every five years.

About ProjectGreenGift.com

ProjectGreenGift.com is a division of MXenergy Inc. Founded in 1999, MXenergy is one of fastest growing retail natural gas and electric suppliers in the country, and serves approximately 500,000 customers in North America.

Our partner, Sustainable Forestry Management Ltd. was established in 1999, and is one of the world's foremost companies dedicated to fostering investment in the world's forests in accordance with the objectives of the 1992 Rio Earth Summit, the United Nations Convention on Climate Change, the Kyoto Protocol and other international environmental agreements governing and developing greenhouse gas emissions offsets.

Contacts

ProjectGreenGift.com

Carole R. Artman-Hodge, 203-356-1318

investorrelations@mxenergy.com