



FOR IMMEDIATE RELEASE

CONTACT: Carole R. Artman-Hodge
Tel 203.356.1318
Email investorrelations@mxenergy.com

MXENERGY HOLDINGS INC. TO RELEASE FIRST QUARTER FISCAL YEAR 2010 CONSOLIDATED FINANCIAL INFORMATION.

Stamford, CT, November 18, 2009 - MxEnergy Holdings Inc. ("MXenergy") announced today that it will release its first quarter fiscal year 2010 financial results for the three months ended September 30, 2009 on November 18, 2009. MXenergy will hold its earnings conference call at 2:00 p.m. (EST) on Friday, November 20, 2009.

The dial-in information for the earnings call is as follows: in U.S., 1.888.679.8034; international, 1.617.213.4847; participant passcode 46118817. A replay of the earnings call will be available under the Investor Relations link of the company website (www.mxholdings.com) beginning on November 20, 2009 and will remain available for 30 days.

During the conference call, representatives of MXenergy may discuss and answer questions concerning MXenergy's business and financial matters. The responses to these questions, as well as other matters discussed during the call, may contain information that has not been previously disclosed.

MXenergy will file its first quarter fiscal year 2010 financial report with the Securities and Exchange Commission on November 18, 2009. The quarterly report is being furnished in compliance with the terms of MXenergy's indebtedness. MXenergy also intends to post a current report containing a transcript of the earnings call on the company website on or before November 30, 2009.

About MXenergy

MXenergy is one of the fastest growing retail natural gas and electricity suppliers in North America, serving approximately 500,000 customers in 39 utility territories in the United States and Canada. Founded in 1999 to provide natural gas and electricity to consumers in deregulated energy markets, MXenergy helps residential customers and small business owners control their energy bills by providing both fixed and variable rate plans. MXenergy is committed to best practices in environmental conservation and is a member of the Chicago Climate Exchange. For more

information, contact Carole R. Artman-Hodge, Executive Vice President, MXenergy, at 203.356.1318 or by email at investorrelations@mxenergy.com.

#