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**MXENERGY RELEASES PRO FORMA FINANCIAL STATEMENTS TO
REFLECT IMPACT OF SESCO TRANSACTION**

Stamford, CT, October 16, 2006 – MxEnergy Holdings Inc. (“MXenergy”) announced today that a current report attaching pro forma financial statements which give effect to MXenergy’s acquisition of substantially all of the assets of the Retail Energy Business of Shell Energy Services Company, L.L.C. (“SESCo”) is available on the company website (www.mxholdings.com).

About MXenergy

MXenergy is one of the fastest growing retail natural gas suppliers in the country, serving more than 500,000 customers in 30 utility territories in the United States and Canada. Founded in 1999 to provide natural gas and electricity to consumers in deregulated energy markets, MXenergy helps residential customers and small business owners control their energy bills by providing both fixed and variable rate plans. For more information, contact Carole R. Artman-Hodge, Executive Vice President, MXenergy at 203-356-1318 or online at investorrelations@mxenergy.com.

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