



FOR IMMEDIATE RELEASE

CONTACT: Carole R. Artman-Hodge
Tel 203.356.1318
Email investorrelations@mxenergy.com

MXENERGY HOLDINGS INC. TO RELEASE 2008 FISCAL YEAR END REPORT, INCLUDING FISCAL YEAR ENDED JUNE 30, 2008 CONSOLIDATED FINANCIAL INFORMATION.

Stamford, CT, October 14, 2008 - MXenergy Holdings Inc. ("MXenergy") announced today that it will release its financial results for the fiscal year ended June 30, 2008 on October 14, 2008. MXenergy will hold its earnings conference call at 4:00 p.m. (EST) on Wednesday, October 15, 2008.

The dial-in information for the earnings call is as follows: in U.S., 888.679.8035; international, 617.213.4848; Participant Passcode 89114987. A replay of the earnings call will be available under the Investor Relations link of the company website (www.mxholdings.com) beginning on October 16, 2008 and will remain available for 30 days.

During the conference call, representatives of MXenergy may discuss and answer questions concerning MXenergy's business and financial matters. The responses to these questions, as well as other matters discussed during the call, may contain information that has not been previously disclosed.

MXenergy will file its fiscal year end financial report for the year ended June 30, 2008 with the Securities and Exchange Commission on October 14, 2008. The fiscal year end report is being furnished pursuant to the Indenture governing the Floating Rate Senior Notes due 2011 (the "Notes") issued by MXenergy. MXenergy also intends to post a transcript of the earnings call on the company website on or before October 20, 2008.

About MXenergy

MXenergy is one of the fastest growing retail natural gas and electricity suppliers in North America, serving approximately 500,000 customers in 39 utility territories in the United States and Canada. Founded in 1999 to provide natural gas and electricity to consumers in deregulated energy markets, MXenergy helps residential customers and small business owners control their energy bills by providing both fixed and variable rate plans. MXenergy is committed to best practices in environmental conservation and is a member of the Chicago Climate Exchange. For more information, contact Carole R. Artman-Hodge, Executive Vice President, MXenergy, at 203.356.1318 or by email at investorrelations@mxenergy.com.

###