



FOR IMMEDIATE RELEASE

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MXENERGY PROVIDES ADDITIONAL INFORMATION IN CONNECTION WITH EXTENSION OF EXCHANGE OFFER FOR SENIOR FLOATING RATE NOTES DUE 2011

Stamford, Conn., June 1, 2007 – MxEnergy Holdings Inc. (the “Company” or “MXenergy”) announced on May 30, 2007 that it was extending indefinitely its offer (the “Exchange Offer”) to exchange \$190,000,000 aggregate principal amount of its Senior Floating Rate Notes due 2011 (the “Exchange Notes”), which are registered under the Securities Act of 1933, as amended (the “Securities Act”), for an equal amount of its outstanding Senior Floating Rate Notes due 2011 (the “Old Notes” and, together with the Exchange Notes, the “Notes”), which are not registered under the Securities Act.

The Exchange Offer, which was scheduled to expire at 5:00 p.m., New York City time, on Wednesday, May 30, 2007, unless extended, was being made pursuant to a prospectus dated April 30, 2007 (the “Prospectus”). As of 5:00 p.m., New York City time on May 30, 2007, \$190,000,000 aggregate principal amount of the Exchange Notes had been tendered to the exchange agent, representing 100% of the outstanding Exchange Notes.

This press release is neither an offer to exchange nor a solicitation of an offer to exchange with respect to any of the Notes. The Exchange Offer is subject to the terms and conditions set forth in the Prospectus.

About MXenergy

MXenergy is one of the fastest growing retail natural gas and electricity suppliers in the country, serving approximately 500,000 customers in 36 utility territories in the United States and Canada. Founded in 1999 to provide natural gas and electricity to consumers in deregulated energy markets, MXenergy helps residential customers and small business owners control their energy bills by providing both fixed and variable rate plans. For more information, contact Carole R. Artman-Hodge, Executive Vice President, MXenergy, at 203-356-1318 or by email at investorrelations@mxenergy.com.

Forward-Looking Statements

The statements in this press release that are not historical facts are forward-looking statements that are subject to material risks and uncertainties. Investors are cautioned that any such forward-looking statements are not guarantees of future performance or results and involve risks and uncertainties, and that actual results or developments may differ materially from those in the forward-looking statements as a result of various factors. These risks and uncertainties include, but are not limited to, our future performance generally; our business goals, strategy, plans, objectives and intentions; our integration of the assets we acquired from Shell Energy Services Company, L.L.C. in August 2006; expectations concerning future operations, margins, profitability, attrition, bad debt, interest rates, liquidity and capital

resources; and expectations regarding the effectiveness of our hedging practices and the performance of suppliers, pipelines and transmission companies, storage operators, independent system operators, and other counterparties supplying, transporting, and storing physical commodity. MXenergy does not undertake to update any forward-looking statements in this press release or with respect to matters described herein.

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